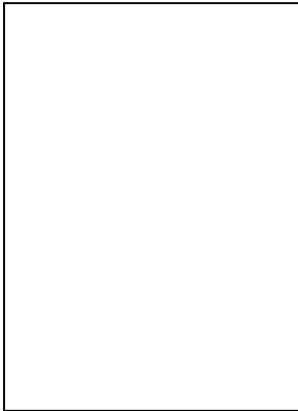


2010 Annual Palos Verdes Football Yearbook Spec Sheet

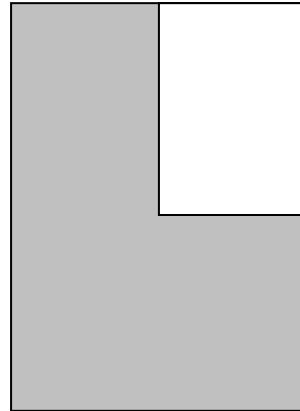
Personal Ad sizing and prices are as follows:



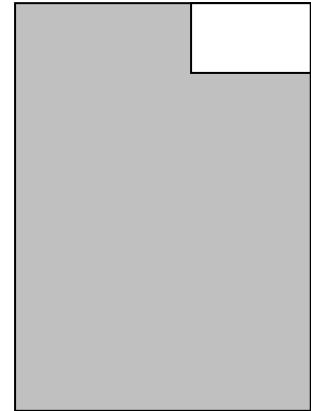
Full Page
8½" x 11"
\$200



Half Page
8½" x 5½"
\$100

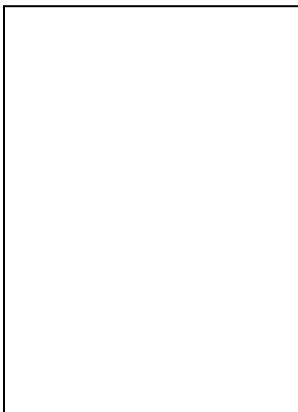


Quarter Page
4" x 5¼"
\$50

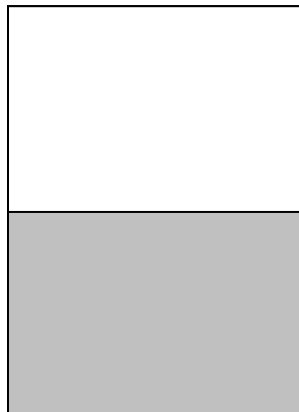


Business Card
3½" x 2"
\$30

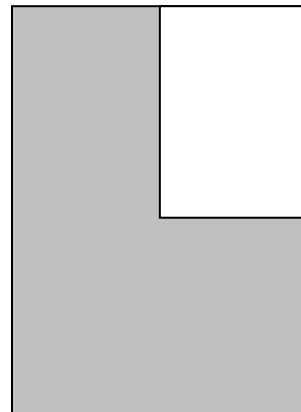
Business Ad sizing and prices are as follows:



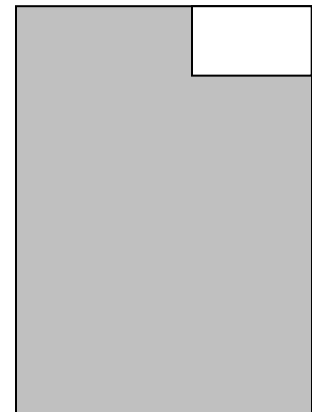
Full Page
8½" x 11"
\$500



Half Page
8½" x 5½"
\$300



Quarter Page
4" x 5¼"
\$200



Business Card
3½" x 2"
\$100

Camera Ready Art FAQs:

- Camera-ready art (hardcopy) and/or a business card are acceptable. Please provide a crisp, unfolded hardcopy that we can scan.
- If you are providing an electronic file please provide the file in Quark, PDF file or similar document format with **all graphics and fonts included** on a disk. We will NOT accept files formatted in *Publisher* or *PowerPoint*.
- You may email your electronic file to stenzbell@cox.net. If the file is over 10mg then please provide a disk. Please name your electronic file with your last name and team i.e. smithbronzos.
- If submitting an electronic file please provide a hardcopy of the ad along with the disk. Any dropped in photos need to be kept at a 300 dpi resolution.
- Please keep your advertisements within the specified dimensions (see above specs). Half page ads – landscape. Quarter page – portrait.
- An additional \$20 charge will be added for all quarter page advertisements which require typesetting. No typesetting available for business card size personal ads.